



For Immediate Release
December 22, 2009

MALIBU BOATS EARNS ANOTHER EXCELLENCE IN DESIGN AWARD

Malibu Boats has earned a second consecutive *Trailer Boats Magazine* Excellence in Design Award, this year for the 2010 Wakesetter VLX.

(Merced, CA) – Malibu Boats will be receiving a 2nd consecutive Excellence in Design Award from *Trailer Boats Magazine*. This year the judges were stunned by the design of the 2010 Wakesetter VLX. Malibu was selected as the winner in the Wakeboard Boat category after a detailed evaluation process completed by the industry's top boat design engineers. This latest industry award represents Malibu Boats 28th received for product excellence and the second award bestowed on the Wakesetter VLX wakeboard boat just this year.



Additional Links

[2009 Malibu Wakesetter VLX](http://bit.ly/gSpb3) – (<http://bit.ly/gSpb3>)

[2009 VLX flickr Images](http://bit.ly/4ZJ0S) – (<http://bit.ly/4ZJ0S>)

[MaliView](http://bit.ly/3K5eee) – (<http://bit.ly/3K5eee>)

[Patented Power Wedge](http://bit.ly/4bgzpq) – (<http://bit.ly/4bgzpq>)

[Malibu BOTY del.icio.us Bookmarks and Continuing Coverage](http://del.icio.us) – (<http://bit.ly/pQqwn>)

Jim Hendricks Publisher and Editorial Director of *Trailer Boats Magazine* said, "It is our pleasure to announce that the Malibu Wakesetter VLX is the Trailer Boats Excellence in Design Wakeboard Boat Award Winner for 2010." He continued, "We would like to thank Malibu Boats for pushing the limits of boat design. It is this kind of forward thinking that the Trailer Boats Excellence in Design Awards program is intended to recognize and encourage. Malibu's achievement is exemplary..."

In 2009 the Malibu Corvette Limited Edition Sport-V was chosen for the Excellence in Design award. Although the 2010 Wakesetter VLX has big shoes to fill, it will be featured in January the issue of Trailer Boats Magazine as well as on TrailerBoats.com.

Since the company's inception, the pride Malibu Boats has taken in its products has netted recognition throughout the industry. All told, the company has accumulated 19 Boat of the Year Awards and 28 product excellence awards. Yet, Malibu's pursuit for perfection never stops.

Paul Singer, Vice President of Sales and Marketing for Malibu Boats, explains this phenomenon, "These awards are a great pat on the back for us, but as soon as the high fives are spent, we get right back at it. There are so many more innovations that our

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engineers are working to perfect. They are competitive by nature and these awards just push them to develop that next industry first."

The 2010 Wakesetter VLX earned this latest award with inspired innovation and design. The available MaliView Dash System with 6.5 LCD and video capability joins the patented wake-making Power Wedge and customizable Rider Presets to accommodate different styles and levels of riding with ease. All the first of their kind, these designs have changed the water sports industry. The new Illusion G3 Tower is standard on the VLX and also poised to change boat building forever. This wakeboard tower is designed with gas spring assist to create an easy one-person fold-down in seconds. Malibu's SV23 Wake Hull design also played a part in securing the Excellence in Design honor by creating big pro-level wakes while optimizing ride and handling. Then factor in the look of the VLX with its Corvette inspired cove in the hull and the aggressive lines that scream performance even on the trailer. The interior design is something out of a luxury sports car, but Malibu Boats designers have not compromised storage room or comfort for this look and feel. The design excellence of the 2010 Wakesetter VLX goes on and on.

Visit your local Malibu Boats Dealer (<http://www.malibuboats.com/dealers>) to experience the Excellence in Design Award winning Malibu Wakesetter VLX in person.

About Malibu Boats: Build the best boat possible, give boat owners the best value and enjoy the workplace. Since Malibu Boats' inception in 1982 the mission has been this simple. On the journey from building 100 custom ski boats a year in a small shop, to their standing as the world's number one selling wakeboard and water ski boats, Malibu has become an exemplary American boat company.

To stay current on all Malibu happenings subscribe to the [Malibu Boats Blog RSS feed](http://feeds.feedburner.com/MalibuBoatsBlog) (<http://feeds.feedburner.com/MalibuBoatsBlog>). You can also visit the [Malibu Boats web site](http://www.malibuboats.com) (<http://www.malibuboats.com>) and the [Malibu Boats blog](http://malibuboats.blogspot.com) (<http://malibuboats.blogspot.com>). You can keep in touch with [Malibu Boats on Twitter](http://www.twitter.com/malibuboats) (<http://www.twitter.com/malibuboats>) and [Facebook](http://www.facebook.com/malibuboats) (<http://www.facebook.com/malibuboats>).

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