



To Thorpey @ Malibu,

Hi Mate, I just wanted to touch base and let you know how the event went for us. We had just under 80 competitors across 13 divisions throughout the weekend. As you are aware, we got cane'd with some pretty burley weather across the weekend and so our overall numbers were slightly down in spite of the heavy advertising we did in the lead up weeks. We expect that we had about 2500-3000 spectators over the entire three days and considering this was the first time the event ran and that it ran in bad weather, we are fairly pleased with this turnout. It was awesome to have Australia's number 1 voted Wakeboard Boat company, towing our event and the general feedback was that the wake was awesome all weekend. The riders were all stoked to be riding behind your boat and there is no question your presence was felt all weekend with the Gorilla Marketing campaign you employed and the banners and MASSIVE balloon were a positive contribution to our event.

Your sponsorship contribution toward the prizes was also hugely appreciated, with the general word being 'I have never been to a wakeboard comp where the prizes are so awesome and I can't believe how perfect the prizes are for all of the divisions'. We dished out towels and key rings to place getters in almost every (typically) unsponsored division and people were blown away by your support and all in all I think you will get a lot of positive exposure out of the product placement where most of it ended up. I hope that the industry now returns the favour and gets behind you guys even more than they ever have and you see amazing rewards for your contribution toward the Pro Am.

It was awesome to have you guys there as a part of this inaugural event right from the get-go, and we want to thank you for your support. Thanks for the tow and thanks for the fuel mate.

I hope the rest of your summer is amazing.

Keep Well Dave.

Damo & Dalai Liddy @ the WWA Australian Pro Am.